MEDIA KIT · 2026

RegTech Post media kit

AUDIENCE

10,000+

newsletter subscribers, weekly

10,000+

monthly visitors, US, UK, Europe and Asia-Pacific

Who reads the RegTech Post

Chief compliance officers, heads of financial crime, MLROs, chief risk officers and GRC and technology leads, at banks, insurers, asset managers, fintechs and enterprises. They are buying AML and KYC, sanctions screening, GRC platforms, regulatory reporting and AI governance tools.

RATES

Bookable online. No calls, no proposals. All prices in US dollars.

Directory listing ..... $49 / month

Featured placement above free listings in the RegTech Post directory. First month free. Premium from $199 a month.

Full profile page with logo · No contract, cancel any time

Start free month

Guest article ..... $99 / article

Your expertise, under your name, with your byline, role and a link to your site.

800–1,500 words · Edited to house style · Two weeks' lead time

Book online

Sponsored content ..... $149 / article

Your article about your product, labelled as sponsored, with a permanent URL and one newsletter feature.

Up to 1,000 words · Two links, one image · One round of edits · Two weeks' lead time

Book online

Newsletter sponsor ..... $250 / month

Your logo, one line and a link in every weekly newsletter that month, under the lead story.

One sponsor a month · No contract, cancel any time

Book online

HOW WE WORK

Few partners	No programmatic ads	Independent editorial
A small number of brands each quarter, each relevant to our readers.	No run-of-site remnant inventory.	Sponsored content is labelled. Our own coverage is not for sale.

GET IN TOUCH

Questions about a booking?

Rates, audience and specifications as a PDF.

Send us a message